

CLAUDIA MASUEGER

“AWARD-WINNING ENTREPRENEUR TURNED
CRISIS TRANSFORMATIONAL COACH.”

Founder of FLOWmentum™ Coaching

Originally from Switzerland, Claudia Masueger has dedicated over 25 years to empowering individuals and transforming businesses across Asia. Her entrepreneurial path involved building several charity projects in South East Asia by teaching underprivileged youth to launch successful online businesses, igniting her passion for turning life's challenges into opportunities for meaningful growth.

In Beijing, Claudia revolutionized the local wine market by making wine accessible, joyful, and approachable. Under her visionary leadership, CHEERS experienced significant expansion, demonstrating resilience and innovation even amidst adversity.

Despite tremendous professional success, Claudia experienced firsthand the cost of relentless passion, leading her on a path to discover a purposeful and fulfilled life, deeply aligned with her true values.

Today, Claudia is the founder behind FLOWmentum™, a powerful coaching framework designed to help individuals navigate life's chaos and transform crises into their greatest strengths. With her authentic storytelling, insightful wisdom, and vibrant energy, Claudia inspires global audiences to:

- **Focus on Perception:** Seeing life's obstacles as powerful opportunities.
- **Live Your Values:** Aligning daily actions with deeply-held personal values.
- **Own Yourself:** Fully embracing authenticity and personal power.
- **Walk Your Vision:** Finding and embracing an inspiring purpose.

As a mentor at Schwarzman College and an active member in the Entrepreneurs' Organization (EO), Claudia embodies a commitment to growth, community, and purpose-driven leadership.

Her vibrant personality, love for people, and passion for life consistently resonate, leaving lasting impacts on diverse audiences around the globe.

 **Claudia Masueger**

CRISIS TRANSFORMATIONAL COACH | KEYNOTE SPEAKER |
FOUNDER OF FLOWMENTUM™ & CHEERS WINES

To connect or collaborate with Claudia, please reach out at:
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